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# 2023 Corporate Sponsorship Program

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**CONNECTICUT  
CHAPTER**

**Partnerships advance collaboration,  
valued relationships & Success...**



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## Who We Are & What We Do

The Connecticut Chapter of The Club Management Association of America (CMAACT) is a member chapter of the Club Management Association of America (CMAA). CMAA is the national professional association for club managers. CMAA promotes the education, social interaction, and professional development of its members.

The mission of CMAACT is to advance the professional and social relationships for Connecticut Club Managers promoting personal success through education, training and social networking. To fulfill this mission, we host monthly education sessions and a variety of social functions throughout the year.

### Education

The monthly education sessions are designed to provide the members with knowledge crucial to success in the club industry, as well as to provide a forum of social and professional interaction among managers. We cover food & beverage management, membership recruitment, human resources, facility management and more. As a sponsor, you will be invited to attend these sessions where you can share your brand, and network with our CMAACT professionals.

### Social Events

We use social events to celebrate the achievements of the chapter and promote friendship and a forum for communication. We proudly host two golf outings annually. A vendor appreciation outing which gives back to you, our sponsors and a charity golf outing, in accordance with the Association's commitment to give back to the community.

### Happening at CMAACT

"A Taste of Connecticut" Culinary Showcase	Annual Conference Social & Sponsor Hospitality Reception
Winter Social	Summer Social
Vendor Appreciation Golf Outing	Swing for Charity Golf Outing
Wine Appreciation Events	Education & Networking Sessions
Webinar Wednesdays	Fall Festival

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## Connecticut Chapter Officers

President

Peter T. Joyce, CCM

*Westchester Country Club*

Vice-President

Timothy T. Szemplinski

*New Canaan Field Club*

Treasurer

Steven Revelant

*Rolling Hills Country Club*

*Assistant Treasurer*

Linnea Grate

*Burning Tree Country Club*

Secretary

Karl Habib, CCM

*Silver Spring Country Club*

Past President

Marc Possidento

*Westchester Country Club*

Managing Director

Sally Becker, CCM

## Board of Directors

Jeff Raider, CCM

*Woodway Country Club*

Kimberly Perez

*Golf Club of Avon*

Keith Armstrong

*Greenwich Country Club*

Maggie Barragan

*Westchester Country Club*

Mireca 'Matt' Matei

*Burning Tree Country Club*

Jessica V. Ackers

*The Country Club of Darien*



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## Become A Sponsor

If your customers or clients include private clubs, this program is created for you. The CMAACT Sponsorship Program is designed to offer opportunities to connect and reinforce relationships between you and club decision makers. Each uniquely designed sponsorship level increases awareness of your brand through: print and digital advertising, social interaction and direct networking. Your goals and budget will determine the perfect fit for your organization.

## How It Works

The program runs on an annual basis with the sponsor renewal occurring on January 1st. Every year, each sponsor will be contacted to provide a “benefits review” and renew your sponsorship.

## Easy Sign-Up

Any member of the [Connecticut Chapter Board of Directors](#) or Managing Director, Sally Becker [sbecker@cmaact.org](mailto:sbecker@cmaact.org), can answer questions and get your company set up at your desired level of participation. The subscription form is included on the final page of this brochure. You may also sign up on the [Connecticut Chapter website](#).

## Available Options

The Corporate Sponsorship Program offers three levels of participation; Platinum, Gold and Silver. The top two levels have a limited number of participation opportunities. The Silver level is unlimited. On the next pages are the specific contents of each level, as well as a comparative matrix to assist you in your decision.

### CMAACT Premier Event • Vendor Appreciation Golf Outing

- Using our unique pairing method, every foursome will include at least one club decision-maker
  - Every participation level benefits with golf and a display table
  - Opportunities for tee sign and reception tickets
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# CMAACT Corporate Sponsorship Program

## All Sponsorship Levels include the following Communication Benefits:

- Listed as partner on CMAACT events and mailings
- Logo displayed on CMAACT website homepage
- Logo on CMAACT email footer
- Logo on webpage and printed at registration for Vendor Appreciation Golf Outing
- Subscription to CMAACT member emails
- Attendance for two at education events with networking opportunities

## Additional Sponsorship Benefits by Participation Level

### Platinum - \$10,000 • 3 available

#### Events & Participation

- Participation in the CMAACT Vendor Appreciation Golf Outing
- Three complimentary twosome registrations
- A complimentary Tee Sign
- Four complimentary reception invitations
- Vendor display table

#### Education & Social

- Complimentary registration for two at any CMAACT education and social events
- Display table and welcome opportunity at one CMAACT education event
- 10-Minute executive presentation at one CMAACT education event

#### Communications

- Featured article or advertisement opportunity in CMAACT e-newsletter
- Logo on all relevant Chapter printed materials and event signage
- Logo *with link* on CMAACT website homepage and email footer
- Access to CMAACT member database

### Gold - \$7,500 • 6 available

#### Events & Participation

- Participation in the CMAACT Vendor Appreciation Golf Outing
- One complimentary threesome registration
- A complimentary Tee Sign
- Two complimentary reception invitations
- Vendor display table

#### Education & Social

- Complimentary registration for two at CMAACT education events
- Complimentary registration for two to attend CMAACT social events
- Display table and welcome opportunity at one CMAACT education event

#### Communications

- Logo with link on CMAACT website homepage and email footer
- Access to CMAACT member database

### Silver - \$3,000 • Unlimited

#### Events & Participation

- Participation in the CMAACT Vendor Appreciation Golf Outing
- Complimentary registration for two golfers
- Two complimentary reception invitations
- Vendor display table

#### Education & Social

- Complimentary attendance for two at education events with networking opportunities
- Complimentary registration for two to attend one CMAACT social event

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## Sponsorship Program At A Glance

### 2023 Sponsorship Levels & Benefits



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CLUB MANAGEMENT  
ASSOCIATION OF AMERICA

	Silver	Gold	Platinum
	unlimited	6 available	3 available
	\$ 3,000	\$ 7,500	\$ 10,000
Logo on CMAACT website			
Logo on CMAACT email footer			
Logo on webpage and print material for Vendor Appreciation Golf Outing			
Subscription to CMAACT member emails			
Listed as a partner on CMAACT events and mailings			
Registration to Vendor Appreciation Golf Outing	2-some	3-some	(3) 2-somes
Reception invitations to Vendor Appreciation Golf Outing	2 pp	2 pp	4 pp
Display table at Vendor Appreciation Golf Outing			
Registration for (2) at education event(s)			
Registration for (2) at social event(s)	1 event	unlimited	unlimited
Logo <i>with link</i> on CMAACT website homepage and email footer			
Access to CMAACT member database			
Display table / welcome opportunity at one CMAACT education event			
Complimentary Tee Sign to Vendor Appreciation Golf Outing			
Featured article or advertisement opportunity in CCMA e-newsletter			
Logo on all relevant event signage and print materials			
10-Minute executive presentation at one CMAACT education event			



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## Sponsorship Program Application

☐ **Platinum Level Partner \$10,000**

☐ **Gold Level Partner \$7,500**

☐ **Silver Level Partner \$3,000**

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Business Specialty: \_\_\_\_\_

Agreed to and accepted by:

The undersigned represents that he/she has the authority to enter into this contract on behalf of:

\_\_\_\_\_ *(name of company)*

Signature: \_\_\_\_\_

Print: Name / Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Please submit complete registration form and check payable to: CMAACT**

Send to:

CMAACT, 29 Valley Drive, #4383, Greenwich, CT 06831

Email logo (jpeg, png format) to: [sbecker@cmaact.org](mailto:sbecker@cmaact.org)

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