
2024 Corporate Sponsorship Program



**CONNECTICUT
CHAPTER**

**Partnerships advance collaboration
valued relationships & success...**



Rolling Hills Country Club | Wilton, CT

Who We Are & What We Do

The Connecticut Chapter of the Club Management Association of America (CMAACT) is a proud affiliate of the national organization, the Club Management Association of America (CMAA). As the premier professional association for club managers nationally, CMAA is dedicated to fostering education, encouraging social interaction, and facilitating the professional development of its members.

At the heart of Connecticut's mission is to advance the professional and social relationships of Connecticut Club Managers promoting personal success for its members through education, training, and social networking. In pursuit of this mission, we organize and host monthly educational sessions as well as various social functions throughout the year. Our goal is to provide a platform of knowledge and skills through informative sessions that cultivate a robust network. By introducing Corporate Sponsors we are offering our members trusted partners to incorporate in their clubs portfolio of vendors and brands.

Education

The monthly education sessions are designed to provide the members with knowledge crucial to success in the club industry, as well as to provide a forum for social and professional interaction among managers. *As a sponsor, you will be invited to attend these sessions where you can share your brand and network with our CMAACT professionals.*

Social Events

Chapter social events celebrate our achievements and promote friendships. We host two golf outings annually. A vendor appreciation outing that gives back to you, our sponsors and a charity golf outing, under CMAACTs commitment to give back to the community.

2024 Social Calendar

Wine Appreciation Events	Culinary Showcase "A Taste of Connecticut"
Winter Social	Summer Social
Vendor Appreciation Golf Outing	Swing for Charity Golf Outing
Education & Networking Sessions	Annual Conference Social "A Licence to Chill"

Connecticut Chapter Officers

President

Steven Revelant

Rolling Hills Country Club

Vice-President

Karl Habib, CCM, CCE

Silver Spring Country Club

Treasurer

Maggie Barragan

Westchester Country Club

Assistant Treasurer

Mireca 'Matt' Matei

Burning Tree Country Club

Secretary

Linnea Grate, CCM

Burning Tree Country Club

Past President

Peter T. Joyce, CCM

Westchester Country Club

Managing Director

Sally Becker, CCM

Board of Directors

Jeff Raider, CCM

Woodway Country Club

Kimberly Perez

Connecticut Chapter

Keith Armstrong

Greenwich Country Club

Kevin D. Lalumiere, CCM

Country Club of New Canaan

Thomas P. Bartek, CCM, CCE

The Patterson Club

Jessica V. Ackers

Westchester Country Club



*Back row: J. Akers, P. Joyce, K. Armstrong, K. Lalumiere, K. Perez, T. Bartek
J. Raider, M. Matei, K. Habib, First row: L. Grate, S. Revelant, M. Barragan*

Become A Sponsor

If private clubs form a part of your customer or client base, then the CMAACT Sponsorship Program is tailor-made for you. This program is strategically crafted to provide avenues for establishing and strengthening connections with key decision-makers within clubs. Each sponsorship level, thoughtfully designed, aims to enhance awareness of your brand through a combination of print and digital advertising, social engagement, and direct networking opportunities.

How It Works

The program runs on an annual basis with the sponsor renewal occurring on January 1st. Every year, each sponsor will be contacted to provide a “benefits review” and renew your sponsorship.

Easy Sign-Up

Any member of the [Connecticut Chapter Board of Directors](#) or Managing Director, Sally Becker sbecker@cmaact.org, can answer questions and get your company set up at your desired level of participation. The subscription form is included on the final page of this brochure. You may also sign up on the [Connecticut Chapter website](#).

Available Options

The Corporate Sponsorship Program offers three levels of participation; Platinum, Gold, and Silver. The top two levels have a limited number of participation opportunities. The Silver level is unlimited. On the next pages are the specific contents of each level, as well as a comparative matrix to assist you in your decision.

CMAACT Premier Event Vendor Appreciation Golf Outing

- Using our unique pairing method, every foursome will include at least one club decision-maker
 - Every participation level benefits with golf and a display table
 - Opportunities for tee sign and reception tickets
-

**All Sponsorship Levels
include the following Communication Benefits:**

- Listed as a partner on CMAACT events and mailings
- Logo displayed on CMAACT website homepage
- Logo on CMAACT email footer
- Logo on the webpage and printed at registration for Vendor Appreciation Golf Outing
- Subscription to CMAACT member emails
- Attendance for two education events with networking opportunities

Additional Sponsorship Benefits by Participation Level

Platinum - \$10,000 • 4 available

Events & Participation

- Participation in the CMAACT Vendor Appreciation Golf Outing
 - Three complimentary twosome registrations
 - A complimentary Tee Sign
 - Four complimentary reception invitations
 - Vendor display table

Education & Social

- Complimentary registration for two at any CMAACT education and social events
- Display table and welcome opportunity at one CMAACT education event
- 10-Minute executive presentation at one CMAACT education event

Communications

- Featured article or advertisement opportunity in CMAACT e-newsletter
- Logo on all relevant Chapter printed materials and event signage
- Logo *with link* on CMAACT website homepage and email footer
- Access to CMAACT member database

Gold - \$7,500 • 6 available

Events & Participation

- Participation in the CMAACT Vendor Appreciation Golf Outing
 - One complimentary threesome registration
 - A complimentary Tee Sign
 - Two complimentary reception invitations
 - Vendor display table

Education & Social

- Complimentary registration for two at CMAACT education events
- Complimentary registration for two to attend CMAACT social events
- Display table and welcome opportunity at one CMAACT education event

Communications

- Logo with link on CMAACT website homepage and email footer
- Access to CMAACT member database

Silver - \$3,000 • Unlimited

Events & Participation


- Participation in the CMAACT Vendor Appreciation Golf Outing
 - Complimentary registration for two golfers
 - Two complimentary reception invitations
 - Vendor display table

Education & Social

- Complimentary attendance for two to all education events with networking opportunities
- Complimentary registration for two to attend one CMAACT social event

Sponsorship Program At A Glance

2024 Sponsorship Levels & Benefits

	Silver	Gold	Platinum
 <div style="display: inline-block; vertical-align: middle; text-align: left;"> <p style="margin: 0;">CONNECTICUT CHAPTER</p> <p style="margin: 0;">CLUB MANAGEMENT ASSOCIATION OF AMERICA</p> </div>	unlimited	6 available	4 available
	\$ 3,000	\$ 7,500	\$ 10,000
Logo on CMAACT website			
Logo on CMAACT email footer			
Logo on webpage and print material for Vendor Appreciation Golf Outing			
Subscription to CMAACT member emails			
Listed as a partner on CMAACT events and mailings			
Registration to Vendor Appreciation Golf Outing	2-some	3-some	(3) 2-somes
Reception invitations to Vendor Appreciation Golf Outing	2 pp	2 pp	4 pp
Display table at Vendor Appreciation Golf Outing			
Registration for (2) at education event(s)			
Registration for (2) at social event(s)	1 event	unlimited	unlimited
Logo <i>with link</i> on CMAACT website homepage and email footer			
Access to CMAACT member database			
Display table / welcome opportunity at one CMAACT education event			
Complimentary Tee Sign to Vendor Appreciation Golf Outing			
Featured article or advertisement opportunity in CCMA e-newsletter			
Logo on all relevant event signage and print materials			
10-Minute executive presentation at one CMAACT education event			



Sponsorship Program Application

Platinum Level Partner \$10,000

Gold Level Partner \$7,500

Silver Level Partner \$3,000

Primary Contact: _____

Title: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

Business Specialty: _____

Agreed to and accepted by:

The undersigned represents that he/she has the authority to enter into this contract on behalf of:

_____ (*name of company*)

Signature: _____

Print: Name / Title: _____ Date: _____

Please submit complete registration form and check payable to: CMAACT

Send to:

CMAACT, 29 Valley Drive, #4383, Greenwich, CT 06831

Email logo (jpeg, png format) to: sbecker@cmaact.org
