

CONNECTICUT CHAPTER

CLUB MANAGEMENT
ASSOCIATION OF AMERICA

Sereci • McFadden

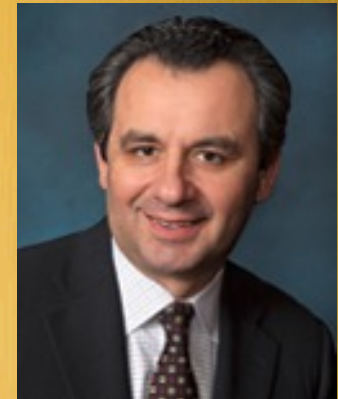
Tuesday, May 11, 2021

Leadership at its best...

Robert Sereci, CCM, ECM 10:00-11:30

The 10 Club Management Lessons they didn't teach you in school

Did you ever wonder why the average club manager tenure is only 3-5 years? Robert will share his Ten Most Important Principles for Club Managers and Supervisors which he believes are critical for you to be successful.



*Robert Sereci, CCM, ECM
General Manager/COO
Medinah Country Club*

Lawrence T. McFadden, CMC, ECM 11:30 - 1:00

The Power of Reinvention

In this session Lawrence will discuss the importance of a continued modification of your professional skill set, as well as your approach to emerging customers trends/habits.



*Lawrence T. McFadden, CMC, ECM
General Manager/COO
The Union Club*

Those who change survive, those who don't drift away...

We will work in a mid-session stretch!

3 Education credits awarded to CMAACT members in attendance

REGISTER HERE